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6241  
WELLER'S GREATER PERENNIAL NURSERY  
FOR A GREATER PERENNIAL BUSINESS

# TRADELIST

For the Season 1924-1925

SEP 27 1924



OUR FIELD OF ACHILLEA "THE PEARL"

HERBACEOUS PERENNIALS  
AND DAHLIAS

WELLER NURSERIES COMPANY, Inc.  
ESTABLISHED 1903 INCORPORATED 1920  
HOLLAND, MICHIGAN

Weller's  
*Perennials*  
with that  
Wonderful Root System

## TERMS

Prices net and subject to change without notice.

All goods travel at purchaser's risk and expense.

Prices are F. O. B. Holland, Mich.

Packing and Cases will be charged at cost price.

We allow 5% discount for cash with order, 2% 10 days or net 30 days after date of invoice.

All offers subject to goods being unsold upon receipt of order.

Orders from unknown parties must be accompanied with cash or satisfactory reference.

All claims for damage occurring in transit should be made to the railroad or Express Company delivering the goods. If boxes are broken or any other visible damage done, it should be noted on the receipt to be used in filing claim.

## FOR CANADA

Prices quoted in this catalogue are in American Currency. Canadian customers should remit by draft on New York or Postal Money Order payable in American dollars.

## OUR GUARANTEE (Read Carefully)

All plants offered in this list are grown in our own nurseries, and handled by experienced help, so that such stock as grown from cuttings or divisions, we know to be true to name and are glad to guarantee it as such. Should it by mistake prove otherwise, we shall gladly refund, upon proper proof, the original amount paid for the stock, or make replacement of the original order. Plants grown from seeds are from seed stocks obtained from the most reliable growers. Seeds, however, do not always come true to color of some kinds of plants, so that, while we are always interested in the results obtained from our stock and glad to meet our customers in possible disappointments, we can not be held responsible.

We do not divide our plants before shipping but send the entire plants as dug out of the field. Dividing is only done in rare cases and only then because it is necessary to get the best results.

If after receiving, you are not satisfied with the quality of our stock, you will afford us a favor by letting us know and we will replace anything you mention without charge or further question.

# WELLER'S PERENNIALS

*"With That Wonderful Root-System"*

A Slogan which carries the Goodwill of hundreds of our Customers

## INTRODUCTION

Space is too limited to say everything about Perennials we would like to tell, though we are so enthusiastic about their possibilities in every branch of Floriculture and Horticulture that we could probably write books about them. As we advance, however, we aim to render our customers such service and furnish them with such information as will enable them to take up Perennials commercially and make them a profitable and important part of their business.

## OUR NURSERIES

Our nurseries are located in Holland, Michigan, consisting of sixty acres of the finest sandy loam soil and with enough variety to adapt itself to all classes of plants. The growing is completely supervised by five members of our own family, so that we have the strictest order among our employees and have a great advantage over many nurseries, continually confronted with the scarcity of experienced help.

## OUR PACKING

Our packing as well as our digging is supervised by two members of our family, one in the grading room and the other in the packing room. The interest of our customer is therefor continually at heart both in the grading of the stock and in packing for a safe transportation. All orders are counted and checked three times before boarding the train, first in the field, second in the grading room and third when packed, so that mistakes are hardly possible.

## OUR CATALOGUES

Our catalogues serve two purposes, one to offer our goods for sale and the other to render our customer service in which-ever way possible, with all kinds of information valuable to every branch of their business. You will therefor find it a great convenience to save it and keep it in a handy place for easy and immediate reference at any time.

## FLORISTS

The necessity of Florists having "A Patch of Perennials for Cutflowers" has already become vital. This catalogue will furnish you with all information necessary to make such a planting. If our personal advice is required, ask us for it.

## NURSERYMEN

Neither can nurserymen ignore the Perennials; the public wants them. Our catalogue is the most complete Perennial catalogue out, and is compiled in a manner that will enable the Nurseryman to give his customers reliable information about Perennials and their habits. We grow large quantities of the most popular kinds, so that we are always prepared for large orders and glad to make special quotations in accordance.

## LANDSCAPE GARDENERS

We are probably in position to serve Landscape Gardeners better than most growers of Perennials. Our list of varieties is complete, our stock will flower in abundance the first season, and our catalogue is the most descriptive.

## SEEDSMEN AND CATALOGUE HOUSES

Most seed catalogues contain a page or two or more, offering a popular line of Perennials. We are prepared to make up such pages for you and give you such information as will enable you to carry a profitable line. We are also prepared to ship direct to your customers under your tags, which in most cases is the best way to handle Perennials.

Cordially yours,

**WELLER NURSERIES CO., Inc.**  
Holland, Michigan



# WELLER'S HERBACEOUS PERENNIALS

## FOR FALL AND SPRING DELIVERY

### *Why You will Find Weller's Perennials the Best and Most Satisfactory*

Because we make a specialty of growing them to perfection, and make it our point to give you SERVICE, QUALITY AND VALUE. Our plants make REAL ROOTS, and what is more important to a Perennial than a GOOD ROOT SYSTEM?

All plants offered in this list are strong, field-grown, the only Perennials that give satisfaction. They are far better than pot-grown plants, as they are more vigorous and healthy, and sure to flower in abundance the first season. We want your business, and to keep it, for we are growing more every year. You will not appreciate our stock and good service until you have convinced yourself by a trial order.

### GENERAL LIST

Those marked \* are especially suited for cutting; those marked with † are best suited for rockeries.

In description the flowering period is indicated by the name of the months as May-June, etc.

All Perennials two years old unless otherwise marked.

ACHILLEA (Millfoll or Yarrow)	per doz.	per 100
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*MILLEFOLIUM ROSEUM. Heads of soft rose flowers. 1½-2 ft. June-Aug.	1.20	8.00
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\*PTARMICA FL. PL. THE PEARL. For cutting, this is the most useful plant of Perenna's. It grows well and flowers in great abundance all summer. The flowers are a pure white, perfectly double and as large as a one penny piece. Our stock is one-hundred percent true .....

1.20	8.00
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\*PTARMICA BOULE DE NEIGE. Double white flowers of compact habit. Ideal for edging. 2 ft. June-Sept. ....

1.20	8.00
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AGROSTEMMA (Rose Campion)

CORONARIA. Glowing crimson flowers, making a striking contrast with the silvery foliage. 2 ft. June-July.....

1.20	8.00
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ANCHUSA

ITALICA, DROPMORE VARIETY. A beautiful plant for the border in woodlands, producing spikes of gentian blue flowers. 4-5 ft. June.....

1.20	8.00
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†ANEMONE (Windflower)

One of the most useful families of hardy plants. Especially the Japanese varieties which are valuable for their late flowering qualities and as cut flowers cannot be surpassed. Sept.-Nov.

JAPONICA ALBA. Pure white, 3 ft. ....

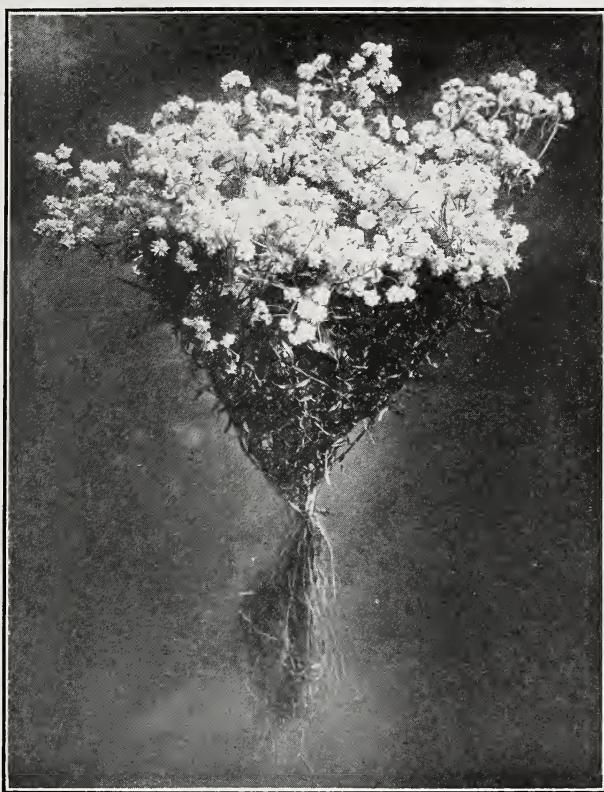
2.00	15.00
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JAPONICA WHIRLWIND. Large pure white. 3 ft. ....

2.00	15.00
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JAPONICA QUEEN CHARLOTTE. Silvery pink, 3 ft. ....

2.00	15.00
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Plant of Our Achillea "The Pearl" Taken From Field as Shown on Cover.  
INVALUABLE FOR FLORISTS—\$8.00 per 100

	per doz.	per 100
<b>ANTHEMIS</b> (Hardy Marguerite)		
* <i>TINCTORIA KELWAYI</i> . Beautiful daisy-like flowers, of c'ear yellow; very useful for cutting. 2 ft. June-Oct.	1.20	8.00
<b>AQUILEGIA</b> (Columbine)		
Indispensable for the herbaceous border and rock-garden. Their various colored flowers are valuable for cutting and any form of floral arrangement.		
* <i>CANADENSIS</i> . Scarlet and yellow. 2 ft. May-June .....	1.20	8.00
* <i>CHRYSANTHA</i> . Very graceful, soft yellow flowers. 2½ ft. May-June.....	1.20	8.00
* <i>LONG SPURRED HYBRIDS</i> . Various colors with long spurs, excellent for cutting .....	1.20	8.00
* <i>NIVEA GRANDIFLORA</i> . Pure white. 2 ft. May-June .....	1.20	8.00
* <i>ROSE QUEEN</i> . One of the finest cut flowers, clear pink .....	1.50	10.00
* <i>MIXED</i> . All colors .....	1.00	7.00
<b>†ARABIS</b> (Rock Cress)		
ALPINA. Pure white, very useful for rock-garden or edging. 9 in. April-May .....	1.20	8.00
<b>†ARMERIA</b> (Thrift)		
A plant of dwarf tufted habit, suitable for border or rock-garden. Extra fine for cut flowers.		
† <i>MARITANA</i> . Bright resy pink. 6 in. June-July .....	1.50	10.00
<b>*ARTEMISIA PEDEMONTANA</b> . A handsome variety with finely cut silvery foliage. Very fine for greens in bouquets. In landscape work it makes a splendid plant to use for bordering flower beds, Canna beds, or to plant against shrubbery in which the silvery effect of the foliage comes out to perfection. ....	2.00	15.00



ARTEMISIA LACTIFLORA

\*ARTEMISIA LACTIFLORA. 4-4½ feet tall; dark green, finely cut foliage, per doz. per 100  
covered with many branched panicles of fragrant white flowers. Fine  
for use in large vases or for cutting with other flowers. One of the  
finest perennial plants of recent introduction. Excellent for florist use 1.50 10.00

## ASTER (Michaelmas Daisy)

This family, among the showiest of our late flowering plants are a  
native of this country. The various colors, size of flowers and extreme  
hardiness make them highly desirable for various forms of gardening  
and especially for cut flowers.

†ACRIS. Very early; large shaggy heads of lavender blue flowers during July-Aug. 2 ft. ....	2.00	15.00
*BEAUTY OF COLWALL. Upright, compact, free branching, covered with large semi-double flowers of ageratum blue during Sept. 4 ft. ....	2.00	15.00
*FELTHAM BLUE. Large clear blue flowers. Excellent for florist use. 4 ft. Sept. ....	2.00	15.00
*ST. EGWIN. Large clear pink. Grows compact and symmetrical, considered one of the best hardy asters. ....	1.50	10.00
*TARTARICUS. A very distinct variety with bluish violet flower, 5-6 ft. Oct.	1.50	10.00
*WHITE CLIMAX. A white variety of the blue Climax, having the same size of flower and as good merits, which makes it the best white Hardy Aster in existence ....	2.00	15.00

## ASTER (New Japanese Hardy Aster)

†MAUVE CUSHION. Circular cushion like plant, 2½ ft. across, 9 inches in  
height. Flower a delicate mauve, with silvery white reflection, measur-  
ing 1¼ inch in diameter. Oct.-Nov. ....

2.00 15.00

## OUR NEW HARDY ASTER

**\*ASTER ELTA.** A very fine new Hardy Aster, in beauty and keeping per doz. per 100 qualities exceeding any variety we have grown. The clear lavender pink flowers are borne in clusters on very attractive dark green glossy stems. Semi double. Does not wilt after cutting, but will last for several days. An excellent cutflower

3.50      25.00

**BABY'S BREATH (See Gypsophila)**

per doz. per 100

**BOCCONIA (Plume Poppy)**

**CORDATA.** A stately plant, bearing panicles of creamy white flowers. Handsome for shrubbery border or masses. 6-8 ft. July-Aug. ....

1.20      8.00

**BOLTONIA (False Starwort)**

Strong growing Aster-like plant, well adapted for cut flowers.

**\*ASTEROIDES.** White. 5-6 ft. Aug.-Sept. ....

1.20      8.00

**\*LATISQUAMA.** Pink flowers in great abundance. 4-5 ft. ....

1.20      8.00

**CAMPANULA (Bellflower or Harebell)**

Largest and most beautiful family of border plants in cultivation. Very free flowering and easy growing.

**†CARPATICA.** A dwarf variety, suitable for the rock-garden, having blue cup-shaped flowers. 9 in. June-Aug. ....

2.00      15.00

**†CARPATICA ALBA.** A white variety of the above. ....

2.00      15.00

**MEDIUM.** The old-fashioned and well known Canterbury Bell. Invaluable for making a striking effect in the border during June. 2 ft. Can be supplied in dark blue, light blue, rose and white. ....

1.20      8.00

**MEDIUM CALYCANTHEMA (Cup and Saucer.)** This is one of the most popular and hardiest forms. Single cup-shaped flower set in a saucer-like calyx. Entire flower of one color. Can be supplied in blue, rose, and white. ....

1.20      8.00

**CARNATION (Hardy Border)**

**\*GRENADIN.** A beautiful strain of hardy pink, which resembles the indoor Carnation the most of all, blooming in great abundance all summer, in the most magic colors, flower being semi to full double. Excellent for cut flowers and very hardy. In separate colors, red, pink, yellow and white. ....

1.20      8.00

**CENTAUREA (Knapweed)**

Vigorous-growing free flowering plant of easy culture; excellent for cutting.

**\*MONTANA.** Large violet blue flower, resembling the Cornflower, 2 ft. July-Sept. ....

1.20      8.00

**CERASTIUM (Mouse Ear or Chickweed)**

**†TOMENTOSUM.** A splendid trailing plant for the rock-garden, old walls or carpeting. Has downy foliage and snow white flowers in spring. ....

1.75      12.00

**CHELONE (Shell Flower)**

Handsome perennials, growing about two feet high, and bearing numerous spikes of large flower heads, summer and fall.

**LYONI.** Heads of showy purplish-red flowers. ....

1.75      12.00

**CHINESE LANTERN PLANT (See Physalis Franchetti)****\*CHRYSANTHEMUM (Hardy October Rose)**

The development of the Hardy Chrysanthemum has made it possible to have color, life and beauty in the garden when the other hardy plants are past. Excellent for cut flowers. ....

1.75      12.00

We can supply the following varieties:

**\*AUTUMN GLOW.** Red.

**\*EVA.** Delicate pink, very early.

**\*FAVORITE.** Rosy pink, popular variety.

**\*GERTRUDE.** White.



A FIELD OF HARDY MUMS. NOTE STURDY PLANTS

**CHRYSANTHEMUM (Continued)**

per doz. per 100

- \*OLD HOMESTEAD. Soft pink.
- \*QUINOLA. Large, golden yellow, excellent for cutting.
- \*RCSY MORN. Silver-pink.
- \*SNOWCLAD. Pure white, one of the best.
- \*SYLVIA. Scarlet-bronze.
- VICTORY. Pure white.

In separate colors .....	1.20	8.00
In separate varieties (our selection) .....	1.50	10.00
In mixture .....	1.00	7.00

\***CHRYSANTHEMUM MAXIMUM ALASKA** (Shasta Daisy). A much improved hardy daisy, bearing a profusion of large white flowers from early summer until late in the fall. Fine for cut flowers. 2-2½ ft.....

1.20 8.00

\***KING EDWARD VII**. We are safe in recommending this variety in preference to the above. The flowers are of a pure white, much larger than Alaska, come more in single stems, hardly branches out, and will stand the winter, when the Alaska freezes out. It is the best variety for Florist's use .....

1.20 8.00

\***LOTHIAN BELL**. Largest white flowered Daisy of its class, flowers measuring six inches across. One of our finest cutflowers. Should not be missed

2.00 15.00

**CLEMATIS (Japanese Virgin's Bower)**

PANICULATA. Cheerful green foliage, pure white, very fragrant flowers. Fine climber. 2 years strong.....

2.00 15.00

**COLUMBINE (See Aquilegia)**

\***CONVALLARIA MAJALIS** (Lily of the Valley) clumps.....

2.00 15.00

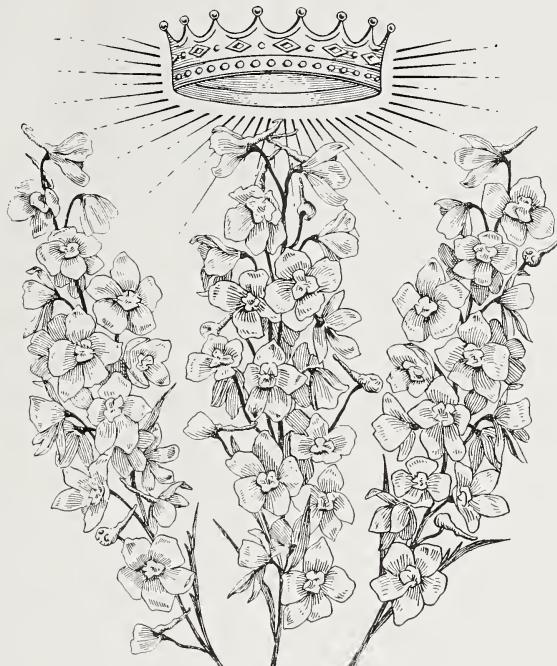
**COREOPSIS (Tickseed)**

\***LANCEOLATA GRANDIFLORA**. The flowers are a rich golden yellow of slender graceful form, making them an excellent cut flower. 2 ft. All summer .....

1.20 8.00

**CORNFLOWER (See Stokesia and Centauria)****DELPHINIUM (Hardy Larkspur)**

The Delphinium is beyond question the Queen of all Blue Flowers. Their wonderful stateliness, and their loose, graceful shape of flowers, and fine blue colors, make them suitable for most any floral-work and indispensable to an up-to-date Florist. As cut flowers they bring a good price at any time of the season and especially when forced even as high as \$15.00 is realized for one hundred spikes, which may be cut from a very few plants.



# Delphinium

“QUEEN OF ALL BLUE FLOWERS”

## For Forcing

Delphinium (Hardy Larkspur) has always been our specialty, growing nearly one-half million plants for this purpose. All our Delphinium for forcing have been transplanted twice to cause them to make as many fibrous roots as possible (Our Famous Wonderful Root-system). As soon as the plants are well ripened in the fall, they are dug, heeled in flats in sand and left outside to freeze, after which they are put in cold-storage until shipment. This process is absolutely vital if good results are to be expected. For Forcing; No Plant or Bulb will Equal the Hardy Larkspur; For Profits, No Plant or Bulb Costs Less and Brings Bigger Returns.

\***DELPHINIUM BELLADONNA.** The most popular variety. The Sky-blue flowers are freely borne on numerous branching stems throughout the summer.

	per 100	per 1000
Strong 1 year old plants.	8.00	70.00
Strong 2 year old plants.	10.00	90.00

\***BELLAMOSA.** A deep blue form of Belladonna.

	per 100	per 1000
Strong 1 year old plants	10.00	90.00
Strong 2 year old plants	12.00	100.00

This variety is particularly scarce this year.

\***ENGLISH HYBRIDS.** A fine strain of imported Hybrid seedlings, grown from seeds, specially collected from true Hybrids. Beautiful variety of colors. Our Hybrids grew seven feet tall this summer.

	per 100	per 1000
Strong 1 year old plants	8.00	70.00
Strong 2 year old plants	10.00	90.00

\***GRANDIFLORA** (Chinese) A beautiful gentian blue variety of dwarf habit, very free flowering, in flowering similar to Belladonna. Very fine for cutting. Strong 2 year plants

per doz.	per 100
1.50	10.00

\***GRANDIFLORA ALBA.** Pure white variety of the above. The finest white Delphinium for cutflower purposes. Strong 2-year plants

per 100
1.20

per 100
8.00

per doz. per 100

**DIANTHUS BARBATUS (Sweet William)**

While it is impossible to determine the value of this group of the most popular old fashioned garden plants, we know that their striking colors, pleasing fragrance and freedom of blooming, make them a favorite with all lovers of hardy flowers. Where an abundance of cut flowers is desirable, these cannot be surpassed. Florists throughout the country highly praise them for summer cutting.

*JOHNSON'S GIANT MIXED.	The finest of Sweet Williams; immense flowers of gorgeous shades. Excellent for cutting. 1-1½ ft. May-June	1.20	7.00
ALBA.	A white species of the above .....	1.20	8.00
HOLBORN GLORY.	A fine strain of mixed colors .....	1.20	8.00
*NEWPORT PINK.	A soft salmon pink. (New) .....	1.50	9.00
*SCARLET BEAUTY.	A vivid scarlet, making a striking contrast with the other varieties .....	1.20	8.00
*LATIFOLIUS ATROCOCCINEOUS FL. PL.	Beautiful deep crimson semi-double flowers, producing continuously throughout the summer.....	1.20	8.00

**DIATHUS PLUMARIUS (Hardy Pink)**

*SINGLE MIXED.	Dainty fringed flowers of mixed colors. 1 ft.....	1.20	8.00
*CYCLOPS RED HYBRIDS.	A fine strain of red Garden Pinks; very large type of flowers .....	1.50	10.00
*CYCLOPS VELVETY BROWN.	A fine strain of Chocolate red Garden Pinks, very large type .....	1.50	10.00
*ROSY GEM.	A beautiful hybrid type of half to full double delicate light rose. (New) .....	2.50	20.00
*SEMPERFLORENS.	Everblooming Garden Pink. Fine mixture of colors.	1.50	10.00
*HYBRIDUM LORD LIONS.	A full double hardy Carnation, lavender pink flowers. .....	2.00	15.00
†DELTOIDES (Maiden Pink)	A beautiful little plant with narrow leaves and bearing a profusion of small crimson flowers during June and July. Fine for rockery .....	1.50	10.00

**DIELYTRA OR DICENTRA**

SPECTABILIS (True Bleeding Hearts)	An old-fashioned favorite; its long racemes of graceful heart-shaped pink flowers are always attractive. Strong clumps for forcing. ....	4.00	30.00
		4.50	35.00

**DIGITALIS (Foxglove)**

One of the most popular plants of today, throwing a flower spike, tall and stately to the height of from 4-6 ft. July-Aug.

†GRANDIFLORA.	A beautiful clear yellow variety .....	1.20	8.00
†GLOXINAEFLORA.	A strain of finely spotted varieties. We offer them in Purple, Rose and White .....	1.20	8.00
†MACULATA SUPERBA.	A fine spotted strain .....	1.20	8.00
†MONTROSA.	Large flowers of cup-shape, unusually tall and effective in the garden. All shades .....	1.20	8.00
MIXED COLORS	.....	1.00	7.00

**ERYNGIUM (Sea Holly)** A plant with Thistle-like heads of flowers of a beautiful steel-blue. Very useful for dry bouquets in winter.

*PLANUM.	Steel blue, 2½ ft. ....	1.20	8.00
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**EUPATORIUM (Hemp Agrimony)**

Vigorous growing plants of easy culture, more suitable for the rougher parts of the garden and the woodlands than herbaceous border.

COELESTINUM.	(Hardy Ageratum). A fine Perennial, closely resembling the Ageratum, flowers a lavender blue, flowering from August to frost. A fine Perennial for Florists' use .....	1.50	10.00
*PURPUREUM.	A strong growing variety of Eupatorium, dark pink flowers. 3 ft. Aug. .....	1.50	10.00

**EUPHORBIA (Milk Wort)**

*COROLLATA.	(Flowering Sponge). A fine plant to take the place of Gypsophila when that is past. Masses of pure white flowers.....	1.50	10.00
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**FLAME-FLOWER or Red Hot Poker (See Tritoma)****FORGET-ME-NOT (See Myosotis)****FOXGLOVE (See Digitalis)**

**FUNKIA (Plaintain Lily)**

An attractive group of plants of tropical appearance, lending themselves to any number of uses.

		per doz.	per 100
*LANCEOLATA.	Lilac flowers, valuable for its late flowering qualities. 2 ft.	1.50	10.00
Sept.		1.20	8.00
*LANCEOLATA.	Blue flowers. Green foliage.	1.50	10.00

**GAILLARDIA (Blanket Flower)**

The most glorious of our true "Old Fashioned Flowers." Flowering continuously from June to October in many rich and brilliant colors of orange, crimson and red. As a cutflower they cannot be excelled, and are used in any kind of floral arrangement.

*GRANDIFLORA.	Ranging in color from old gold to rich crimson. 1-1½ ft.	1.20	8.00
June-October		1.50	10.00

*GRANDIFLORA SUPERBA.	Extra large	1.50	10.00
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**GEUM (Avena)**

Beautiful dwarf plants of tufted compact habit with long flowering period.

*ATRO-SANGUINEUM FL. PL.	A beautiful double scarlet borne on branching stems. 1½ ft. May-Sept.	2.00	15.00
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*COCCINUM MRS. BRADSHAW.	A stout branching little plant of recent introduction, bearing large double scarlet flowers in great profusion. Excellent for cutting. 2 ft. May-Sept.	2.00	15.00
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**GYPSOPHILLA (Chalk plant or Baby's Breath)**

Masses of minute white flowers produced throughout the summer. Very useful for cutting.

*PANICULATA.	Pure white. 2-3 ft. July-Aug.	1.20	8.00
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**GRASSES**

The hardy ornamental grasses are adapted to many positions in the garden. On the water side or as a border, they are specially effective.

ERIANTHUS RAVENEA (Plume Grass).	Violet tinged leaves resembling the Pampas Grass in habit. Graceful flower spikes of 5-6 ft.	1.75	12.00
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EULALIA JAPONICA VARIEGATA.	White, green and yellow striped leaves. 4-5 ft.	2.00	15.00
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EULALIA JAPONICA ZEBRINA.	Like the preceding variety, but the leaves are marked with yellow bars. 4-6 ft.	2.00	15.00
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PENNISETUM JAPONICUM (Hardy Fountain Grass).	This variety grows about 4 ft. high, foliage narrow of a bright green, while the cylindrical flower heads are tinged with bronze purple	1.70	10.00
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PHALARIS ARUNDINACEA VARIEGATA (Variegated Ribbon Grass) 18"		1.70	12.00
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**HARDY PINKS (See Dianthus Plumarius)****HELENIUM (Sneezeweed)**

A vigorous growing hardy border plant flowering from early spring until late fall. Useful for cutting.

*RIVERTON GEM.	Old gold, changing to wallflower red. 4 ft.	2.00	15.00
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**HELIANTHUS (Perennial Sunflower)**

The usefulness of this beautiful hardy plant can neither by word or illustration be expressed. Their rich golden color and their full formed growth make them wonderfully effective in the hardy border or shrubbery planting. As a cutflower for floral decorations, they are unexcelled.

*MISS MELLISH.	Tall stately growth with clear yellow flowers. 6-8 ft. Sept.-Nov.	1.20	8.00
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*MULTIFLORUS FL. PL.	Erect bush-like habit, with masses of clear yellow double flowers resembling the flower of a cactus Dahlia. For bouquets and floral arrangement, this variety is supreme. 5-6 ft. Aug.-Sept.	1.50	10.00
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**HELIOPSIS (Orange Sunflower)**

In general it is like the Helianthus, of dwarf habit but is also very valuable for cutting.

*PITCHERIANA.	Golden yellow flowers throughout the summer. 3 ft.	1.50	10.00
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*SCABRA ZINNIAEFLORA.	Double yellow, resembling the flowers of Zinnia. 2 ft.	1.20	8.00
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**HEMEROCALLIS (Day Lily)**

Lily-like flowers, very ornamental foliage.

*FULVA.	Trumpet shaped flowers of orange with darker shading. 4-5 ft.	1.00	7.00
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*THUMBERGII.	Funnel shaped flowers of rich butter-cup yellow. 4 ft. July	1.50	10.00
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**HESPERIS**, (Rocket-Dame's Violet). In reference to the stars, the flowers being per doz. per 100 more fragrant at night, grand for cutting purposes.

MATRONALIS ALBO.	Fine white .....	1.50	10.00
	MATRONALIS. A very fine shade of lavender-purple .....	1.50	10.00

**HEUCHERA** (Alum Root or Coral Bell)

A beautiful dwarf compact plant, bearing loose graceful spikes of flowers in great profusion. Valuable for the rockery and for cutting.

† <b>SANGUINEA</b> .	Bright coral flowers in great profusion .....	2.00	15.00
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**HIBISCUS** (Mallow)

Very robust growing plant having large flowers of rich shades of red, pink, and white.

MOSCHEUTOS.	Flowers light rose with darker eye. Aug.-Sept.....	1.20	8.00
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CRIMSON EYE.	Immense large flowers of pure white with rich dark red center. 5-6 ft. Aug.-Sept.....	1.20	8.00
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NEW GIANT FLOWERING MARSH MALLROWS.	This wonderful new variety has been greatly improved and not alone produces flowers of enormous size, but the colors have been greatly improved on. These can be supplied in separate colors, Red, Pink, White. 5-7 ft. July-Aug.....	1.50	10.00
NEW GIANT MIXED .....		1.00	7.00

**HOLLYHOCKS**

Under our improved methods we grow Hollyhocks that are absolutely FREE FROM RUST. Do not make a mistake and buy without this assurance.

DOUBLE VARIETIES	in separate colors, maroon, red, rose, salmon, white, and yellow .....	1.20	8.00
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DOUBLE VARIETIES	Mixed .....	1.00	7.00
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SINGLE VARIETIES	in separate colors, Pink, Red, and White .....	1.20	8.00
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SINGLE VARIETIES	Mixed .....	1.00	7.00
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ALLEGHANY.	Enormous flowers, beautifully formed with loosely arranged fringed petals. Colors vary from pale pink to red .....	1.20	8.00
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NEWWPORT PINK.	Of strong, vigorous habit, producing wonderful spikes of very double pure pink flowers; of color that cannot be surpassed in pink .....	1.20	8.00
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* <b>IRIS KAEMPFERI</b> (Japanese Iris)	Mixed Colors .....	1.50	10.00
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**JAPANESE IRIS** (See Iris Kaempferi)

**LARKSPUR** (See Delphinium)

\***LATHYRUS LATIFOLIUS** (Perennial Sweet Pea)

A vigorous climber. Suitable to cover unsightly places. Flowers all summer; excellent for cut flowers .....

RED .....		1.20	8.00
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WHITE PEARL.	A fine white .....	1.20	8.00
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PINK BEAUTY.	A very fine cut flower, beautiful pink .....	1.20	8.00
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**LILY OF THE VALLEY** (See Convallaria)

**LILIJUM** (Hardy Lily)

TIGRINUM SIMPLEX.	The well known Single Tiger Lily .....	1.50	10.00
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†**LINIUM** (Perennial Flax)

PERENNE.	Large blue flowers. Suitable for rockery, light graceful foliage .....	1.20	7.00
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**LUPINUS** (Lupine) This is one of the most beautiful flowers of the per doz. per 100 garden. They produce long spikes of pea-shaped flowers a foot long on stems three feet tall. Fine for cutting.

* <b>POLYPHYLLUS</b> .	Clear blue .....	1.70	12.00
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* <b>POLYPHYLLUS ALBUS</b> .	Pure white .....	1.70	12.00
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* <b>POLYPHYLLUS ROSEUS</b> .	A splendid new variety, with flowers of beautiful shaded rose .....	2.00	15.00
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* <b>POLYPHYLLUS IMPERIAL</b> .	A very fine novelty with fine long spikes of purple blue flowers, much superior and larger than the above. (New) .....	3.00	20.00
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BECAUSE OF OUR COOL CLIMATE, WE CAN GROW LUPINE TO PERFECTION

**LYCHNIS** (Jerusalem Cress)

* <b>CHALCEDONICA</b> .	Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting .....	1.20	8.00
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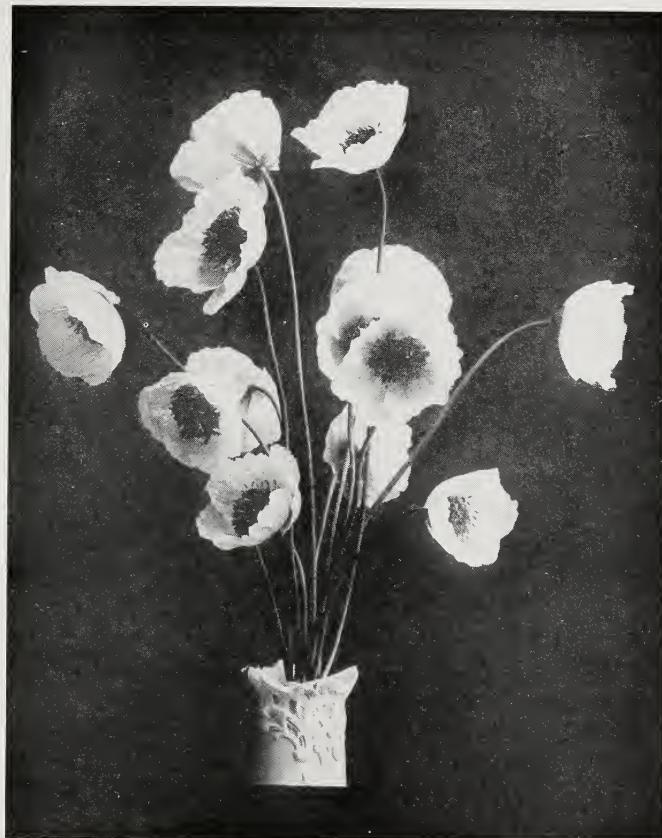
* <b>VISCARIA SPLENDENS</b> .	Bright rose, fine spikes, 1½ ft. May-Aug.....	1.50	10.00
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**LYTHRUM** (Loosestrife)

* <b>ROSEUM SUPERBUM</b> .	A strong growing plant producing long stems of rose colored flowers. Very desirable for cutting. 3-4 ft. Ju'y-Sept.....	1.50	10.00
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†**MYOSOTIS** (Forget-me-not)

* <b>PALUSTRIS SEMPERFLORENS</b> .	Beautiful small blue flowers, excellent for floral decorations and designs. Through planting in a moist shady place the flowering period may be much prolonged .....	1.20	8.00
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**PAPAVER (Poppy)**

per doz. per 100

*†NUDICAULE (Iceland Poppy). A neat dwarf-like plant, from which spring graceful leafless stems with charming cupshaped flower in great abundance, throughout the entire summer, making them a desirable cut flower. We offer them in separate colors; orange, white, yellow. 1 ft. ....	1.20	8.00
ORIENTALIS (Oriental Poppy). Nothing in the hardy plant line can compare with the Oriental Poppy for brilliancy and beauty. With their large fiery scarlet flowers, they are conspicuous in any position. 3-4 ft. May-June. ....	1.50	10.00
ORIENTALIS BEAUTY OF LIVERMORE. Crimson with black blotch; fine large flowers. ....	2.00	15.00
ORIENTALIS MRS. PERRY. One of the finest of late introduction having flowers of a delicate salmon pink. 3 ft. May-June. ....	2.00	15.00
ORIENTALIS PRINCESS VICTORIA. Salmon. ....	1.75	12.00
ORIENTALIS PRINCESS VICTORIA. Salmon. 2 years old ....	1.75	12.00
ORIENTALIS QUEEN ALEXANDRA. Bright rosy-salmon, with conspicuous crimson blotch. ....	1.70	12.00
ORIENTALIS REMBRANDT. Dark orange scarlet, very large. ....	2.00	15.00
ORIENTALIS SALMON QUEEN. Very fine salmon. ....	2.00	15.00
<b>PENSTEMON (Beard Tongue)</b> A handsome plant with graceful slender stems covered almost the entire length with bright colored flowers. Invaluable for cutting.		
*BARBATUS TORREYI. Bright scarlet. 3-4 ft. June-Aug. ....	1.50	10.00



OUR FIELD OF CAMPANULAS JULY 15

## PHLOX (Hardy, Strong, 1 year field grown)

Beauty and usefulness bring these hardy border plants among those of greatest importance. For massing they are very effective and their great variety of colors add a brilliancy to the landscape. Their flowering season begins in July and when the past bloom spikes are removed, the blooming period may be prolonged until fall.

	per doz.	per 100
ATHIS. Deep clear salmon. Very fine.....	1.50	9.00
BRIDESMAID. Pure white with crimson eye, extra tall .....	1.50	9.00
CHAMPS ELYSEE. Fine dark purple .....	1.50	9.00
ECLAREUR. Brilliant rosy-magenta, with lighter halo .....	1.50	9.00
EUROPE. White, large red center, large .....	1.50	9.00
FRAU A. BUCHNER. Pure white, very large .....	1.50	9.00
GOLIATH. Bright carmine with dark red center .....	1.50	9.00
ISABEY. Salmon pink .....	1.50	9.00
JEANNE D'ARC. Pure white, late flowering .....	1.50	9.00
MAD. P. DUTHRIE. Pale pink, large trusses .....	1.50	9.00
MRS. CHAS DORR. A beautiful shade of lavender .....	1.50	9.00
MRS. JENKINS. Very fine white, robust grower .....	1.50	9.00
MRS. R. P. STRUTHERS. Bright rosy-red with crimson eye .....	1.50	9.00
PANTHEON. Clear, deep, carmine pink. ....	1.50	9.00
RHEINLANDER. A most beautiful salmon, immense flowers. ....	1.70	12.00
RICHARD WALLACE. Pure white with maroon center .....	1.50	9.00
RYNSTROM. Deep pink, large flowers .....	1.50	9.00
SIR E. LANDSER. Bright crimson .....	1.50	9.00
SUNSET. Dark rosy pink .....	1.50	9.00
SUNSHINE. Aniline-red, with crimson eye and white halo .....	1.50	9.00
THE BAIDE. Fine rosy pink. ....	1.50	9.00
VON LASSBURG. The largest of all pure whites .....	1.50	9.00
WHITE QUEEN. Pure white, very large .....	1.50	9.00
pr. doz. pr. 100 pr. 1000		
PHLOX. In separate varieties, our selection .....	1.50	9.00
PHLOX. In separate colors, our selection .....	1.20	8.00
per doz. per 100		
PHLOX (Suffruticosa)		
This variety flowers two weeks earlier than the Decussata varieties.		
*MISS LINGARD. Pure white, with lilac eye. ....	1.75	12.00
per doz. per 100		
PHLOX VARIOUS SPECIOSUS (Dwarf Phlox)		
†DIVARICATA CANADENSIS. A native species, commencing to bloom in April and continuing through May. Blue lavender fragrant flowers. 1 ft.	1.50	10.00

\***PHLOX. AMOENA.** Fine variety for carpeting the ground; rich, bright pink flowers, 4 inches high ..... per doz. 1.50 per 100 10.00

**PHLOX SUBULATA (Moss Pink)**

Dwarf trailing plants, with moss-like evergreen foliage. Excellent for edging or rock garden.

†**ALBA.** Pure white ..... 1.20 8.00

†**ROSEA.** Bright rose ..... 1.20 8.00

**\*PHYSALIS FRANCHETTI (Chinese Lantern Plant)**

Throws up numerous stems of two feet high, on which are borne a large fruit enclosed in a brilliant scarlet colored bladder-like calyx, which makes an excellent subject for any kind of decorating, especially Christmas ..... 1.20 8.00

**PHYSOSTEGIA (False Dragonhead)**

\***VIRGINICA.** White and lavender ..... 1.20 8.00

**POLEMONIUM (Jacobs Ladder)**

**COERULEUM.** Foliage fern-like, terminal spikes of blue flowers, 1½-2 ft. June-Sept. ..... 1.75 12.00

**PLATYCODONS (Balloon flower)**

\***JAPONICUM GRANDIFLORUM.** Blue bell shaped flowers on graceful slender stems. Desirable for cutting. 2 ft. June-Oct. ..... 1.20 8.00

\***JAPONICUM GRANDIFLORUM, ALBUM** ..... 1.20 8.00

**POTENTILLA (Cinquefoil)**

**FORMOSA.** Brilliant red flowers. June to August. ..... 2.00 15.00

**PYRETHRUM HYBRIDUM (Hardy Daisy)**

A group of graceful free flowering plants. Their usefulness for cutting is unequalled. They range in color from pure white to the most brilliant scarlet. Although they bloom practically all the summer, they are at their best during June. 2-3 ft.

\***GRANDIFLORA SINGLE, MIXED** ..... 1.50 10.00

\***ULIGINOSUM** (Giant Daisy). Covered completely with large white daisy-like flowers. 3-4 ft. July-Sept. ..... 1.20 8.00

**RUDBECKIA (Coneflower)**

Well adapted for the border or naturalizing. Exceptionally fine for cutting.

\***LACINIATA FL. PL.** (Golden Glow). Clear yellow flowers. 5-6 ft. July-Sept. ..... 1.20 8.00

\***NEWMANI.** Deep yellow flowers with conspicuous brown center. 2-3 ft. July-Oct. ..... 1.20 8.00

**SALVIA (Sage)**

**AZUREA GRANDIFLORA.** Tall spikes of sky-blue flowers in great abundance. 3-4 ft. Aug.-Sept. ..... 1.20 8.00

**SEDUM (Stonecrop)**

Suitable for rockery, bedding and covering graves. Often used for florist's work.

†**SEXANGULARE.** Yellow flowers, dwarf, dark green foliage; grows freely and is very pretty in rockery and border ..... 1.00 7.00

†**SIEBOLDI.** Round succulent, glaucous foliage of very pretty silvery brown tipped color; bright pink flowers. Aug.-Sept. ..... 2.00 15.00

†**SPECTABILIS.** A beautiful erect growing species with broad, thick, light green foliage and immense heads of showy soft rose flowers ..... 1.50 10.00

**SHASTA DAISY (See Chrysanthemum Maximum)****STATICE (Great Sea Lavender)**

\***LATIFOLIA.** Invaluable for cutting and floral work. Minute purplish flowers during June and August, 2 ft. ..... 1.70 12.00

**STOKESIA (Cornflower Aster)**

A handsome native plant bearing from early in June until Sept. It has cornflower-like blossoms.

†\***CYANEA.** Bright lavender blue. 2 ft. ..... 1.70 12.00

SUNFLOWER (See *Helianthus*)SWEET WILLIAM (See *Dianthus Barbatus*)

## TRITOMA (Flame Flower)

A beautiful late flowering plant having handsome reed-like foliage. Flowers are a rich orange scarlet. 2-3 ft. Sept.-Nov.	per doz.	per 100
*PFITZERI. Spikes of red flowers. 3-4 ft. Aug.-Oct. ....	2.00	15.00

## VALERIANA (Garden Heliotrope)

COCCINEA. Showy heads of flowers running in shades of shell pink down to deep reddish rose. 3-4 ft. June-Oct. ....	1.50	10.00
COCCINEA ALBA. A white variety of the above. ....	1.50	10.00

## VERONICA (Speedwell)

Valuable for their free growing qualities. Vary from dwarf to vigorous growing plants.

*LONGIFOLIA SUBSESSILIS. Stout erect stems with intense deep blue flowers. 2-3 ft. July-Aug. ....	1.75	12.00
†REPENS. A useful rock or carpeting plant with light blue flowers. 3-4 inches ....	2.00	15.00
*SPICATA. Blue flowers. 2 ft. July-Aug. ....	1.20	7.00

## †VIOLA CORNUTA. (Tufted Pansy)

PAPILLO. Violet with dark eye ....	1.00	7.00
PERFECTION. Deep purplish blue ....	1.00	7.00
WHITE PERFECTION. A fine white ....	1.00	7.00
GRANDIFLORA. Largest strain mixed color ....	1.00	7.00

## YUCCA (Adams Needle)

FILAMENTOSA. A distinctive evergreen plant forming large sword-like leaves and producing large spikes of white flowers. 4-6 ft. June-July....	1.20	8.00
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Remember that Perennials cost you nothing after they are once planted, and that they give you an abundance of cut flowers every year. Have you ever had anything in your Greenhouse that would yield a crop from year to year without having to resow, propagate, rebuy and to repot several times in one year? Make the Perennials your Supply House and save money. Watch the recommendation for the planting of Perennials in the trade-papers.

.....

## Some PERENNIALS and BIENNIALS

Such as Mentioned Below, if Planted in  
the Fall, Need Protection During  
the Winter Months

## ANEMONES.

CAMPANULA (a biennial),  
DIGITALIS (a biennial)  
GEUM. { To protect these, throw branches on the rows and on top of these straw. If the covering on Campanula and Digitalis becomes packed in the spring, they will rot, therefore be sure there are plenty of branches under the straw to insure plenty of ventilation.

HOLLYHOCKS, { They must have "dry feet," so plant them on a spot where  
STOKESIA. { there is plenty of drainage.

CHRYSANTHEMUM. If received in the fall, they should be "heeled in" in sand and covered up with straw and planted out in the spring.

TRITOMA. Must be kept inside in sand.

REMEMBER. THE ABOVE ITEMS, planted in the spring, DO NOT need protection during the following winter, as they have established their roots thoroughly during the year.

# General Information about Perennials For Cut Flowers

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## VARIETIES

All varieties best suited for Cutflowers have been marked with an (\*). No Florist should be without any of them, although it is possible that a certain class suits one better than the other. Varieties shown enclosed in rule border, are recommended for planting before others or to remind you that they should not be missed by any means.

## BEFORE ORDERING

Before ordering, it is well to first study the requirements of your business; at which times of the summer the demand for cutflowers is the heaviest and when you have the smallest crop and variety of your own. The market for cut-flowers at Decoration Day is unlimited, so that varieties blooming at that time are of most importance. The flowering time is given with each variety or species, which enables you to make your selections accurately. Further, the colors are given of each variety, so that if you want blue most of all, such varieties as Delphinium, Centaurea, Eupatorium, etc.; may be selected without difficulty. We advise planting a general variety under most circumstances, which prevents a surplus crop at any one time, but protects you against shortages at all times.

## FALL PLANTING AND WINTER PROTECTION

To obtain the largest crop of flowers the first year at the proper time, planting should be done in the fall. Early planting is advisable, so that the plants can become thoroughly established before winter. Most important in fall planting, is, that the land is well drained, so that no excessive moisture can collect during the winter and early spring. Plant Perennials the same depth as they grew in the nursery and after planting, hill up the soil around the plants to about two inches, not packing down the hills at all. As soon as the ground is frozen and winter seems permanent, cover up rows with straw or corn-stalks, which should be taken off as soon as the danger of frost has passed, at the same time leveling down the hills from the plants.

## SPRING PLANTING

Spring planting suits nearly all situations, except that there is seldom time enough to do the work properly. Perennials planted in the spring will not flower as profusely the first summer as those planted in the fall. Orders for spring delivery will be reserved until the proper time, but owing to the scarcity of some of the outstanding varieties, we advise that you place your order now to avoid disappointment later.

*Weller's  
Better Peonies*  
"Ours for flowers"

If you do not have our Peony Catalogue on file, it will pay you to write for a copy first, before placing your order.

We are quite confident that our well selected list of varieties, our splendid grade of stock as explained and our reasonable prices will appeal to you.

.....

### Weller's Forcing Stock

Such as, DELPHINIUM (Larkspur), ROSES (Polyantha, Hybrid Perpetuals, and Climbing Roses) SPIRAEA (Astilbe) and BLEEDING HEARTS.

As one of our customers expressed himself in his correspondence, "Weller's Roses are the finest I have ever had in my hands."

### Our

Spiraea and Bleeding Hearts are the finest this year we have ever had. The weather has been most favorable for them this summer so that you may be assured of extra fine stock. Ask for our catalogue.

### Weller's Supreme Dutch Cyclamen Seed

Imported from one of the best and most reliable growers in Holland, who grows and sells only his own collected seeds. Satisfaction guaranteed. Ask for our list.

*Weller's  
Gladioli  
FOR FORCING  
"Ours for flowers"*

### And Gladioli For Outdoor Planting

We grow thirty acres of Gladioli, and the success we have had with them, especially with Gladioli for forcing can best be estimated by our many satisfied customers. We issue a separate list of those and anyone who has not received it will afford us a great pleasure by asking for it.

# ORDER SHEET

Date \_\_\_\_\_ 192 \_\_\_\_\_

## **Weller Nurseries Co., Inc.**

## Holland, Michigan

## GENTLEMEN:—

**Money Enclosed**

Check, \$

P. O. Money Order, \$

Draft, \$

Please Ship (when ready) TO-----

By  $\left\{ \begin{array}{l} \text{Parcel Post} \\ \text{Express} \\ \text{Freight} \end{array} \right\}$  the following:

YOUR NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_



## DAHLIAS

### Strong Fieldgrown Divisions

	per 100
CRIMSON BEAUTY. A splendid crimson decorative. Fine for cutting.....	7.00
DARK BEAUTY. An excellent dark red decorative.....	7.00
DRACUT PURPLE. Decorative, royal purple, free bloomer.....	8.00
GOLDEN GATE. (Hybrid Cactus) Gold, overlaid pale bronze, very large.....	15.00
GRAND MANITOU. (Fancy Dec.) Rosy white, heavily marked violet purple. The very best.	12.00
HOCHSAL. Decorative, clear golden orange, darker shaded in center, early and very free flowering; a grand introduction and very useful for cutting.....	20.00
JACK ROSE. Decorative, excellent for cutting.....	6.00
KING OF THE AUTUMN. We consider this the most beautiful dahlia, not only for its strong straight stem, but also for its unexcelled buff yellow color, suffused with terra cotta. For florists use it is unsurpassed, the flowers are borne by a wiry, long, straight stem. The keeping quality of the King of the Autumn is far bet- ter than of any other variety.....	40.00
LYNDHURST. Decorative, a brilliant cardinal red, fine for cutting.....	8.00
MAUDE ADAMS. Show; snow white, overlaid pink.....	12.00
MRS. HARTONG. Decorative; deep orange, tipped pink. Very large.....	12.00
OBAN. Decorative, mauve, very free flowering; fine for cutting.....	8.00
QUEEN EMMA. Fine Hollyhock pink, large flower. (Peony).....	12.00
SNOWBALL. (Show.) Beautiful white, large .....	7.00
STORM KING. (Show) Beautiful white, large .....	7.00
SYLVIA. Decorative, deep pink, tinted to flesh pink in center, large and one of the best cut flower varieties.....	6.00
YELLOW DUKE. Show; primrose yellow.....	8.00

### DAHLIA MIXTURES

MIXED. All colors, including most of the popular varieties.....	5.00
	per 1,000.....
EXHIBITION MIXED. Containing the best varieties, including latest novelties.....	40.00
	per 1,000.....
10 VARIETIES, our selection.....	8.00
	70.00
	8.00

**WELLER  
NURSERIES CO.  
INC.**



**"THE MOST IDEALLY LOCATED PERENNIAL NURSERY"**